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# Global Cluster Hub 2016

## Enhancing U.S. – European Cluster Collaboration

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## About the U.S. Department of Commerce

- ✓ 12 bureaus
- ✓ 47K people
- ✓ 50 States and territories
- ✓ 86 countries





## Clusters: Why?

- ✓ Building blocks of modern economies
- ✓ Drive regional economic performance, from job growth to higher wages and innovation
- ✓ Anchor local communities into the 21<sup>st</sup> century global economy

## Clusters: How?

- ✓ Funding, tools, technical assistance, research
- ✓ U.S. Cluster Mapping and Registry Portal
- ✓ International engagement
  - European Union
  - Canada and Mexico



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(URL: clustermapping.us)



**CLUSTER  
MAPPING**

BETA

Mapping a nation of regional clusters



EXPLORE

ABOUT

CLUSTERS

REGIONS

ORGANIZATIONS

RESOURCES

BLOG

WELCOME

Register or Sign in

Clusters

Regions

Organizations

Successful regional economies differ greatly in their composition

How well a region performs in a cluster is far more important than what the cluster is. The most prosperous U.S. regions differ markedly in the clusters that drive their economy. [Learn more](#) about the differences in economic geography across regions.

EXPLORE THE MAP

Research - Policy Examples - Case Studies - News



## U.S. – EU Cooperation on Clusters

- ✓ Help clusters learn about transatlantic collaboration opportunities
- ✓ Help clusters make new connections through cluster-to-cluster matchmaking and networking sessions
- ✓ Exchange best practices on supporting the development and growth of clusters

## Transatlantic Trade and Investment Partnership – TTIP

- ✓ Tariffs
- ✓ IP Protection
- ✓ Standards and Regulatory Barriers
  - ❖ Pharmaceuticals
  - ❖ Medical devices
- ✓ Cooperation on start-ups, SMEs, and clusters



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Thank you!