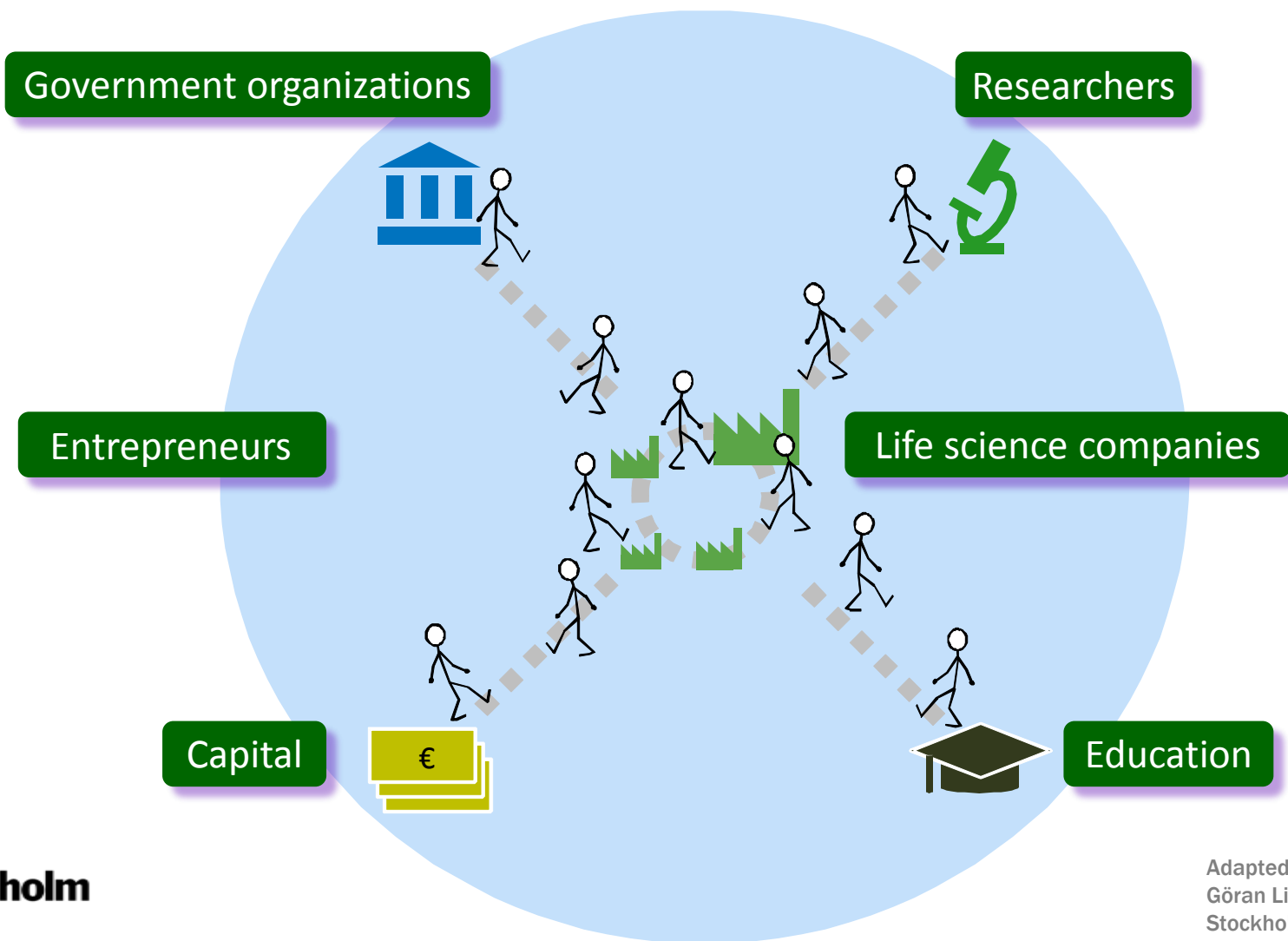
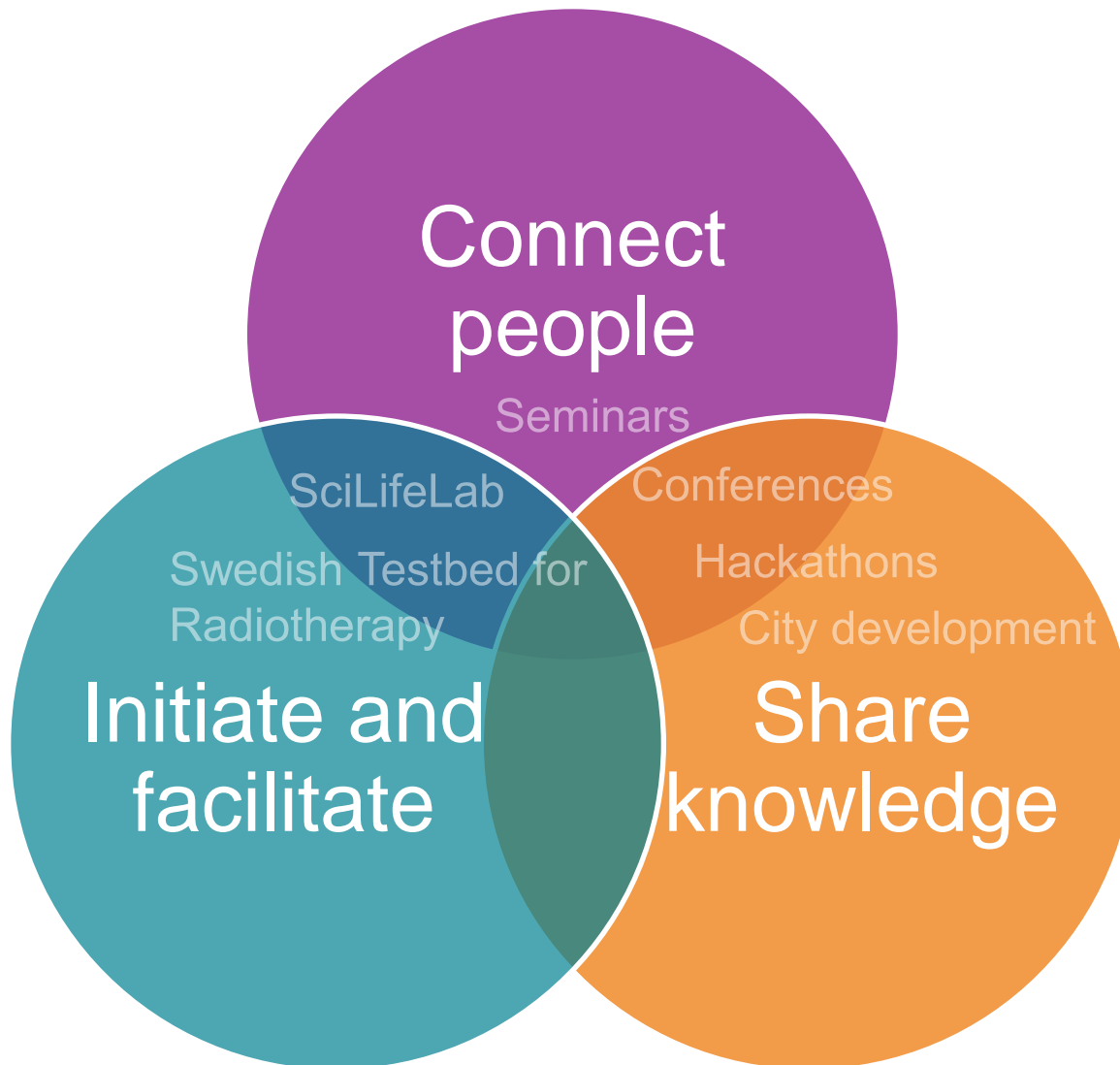


# **Strengthening a life science cluster with health tech**

**Ylva Williams,  
CEO Stockholm Science City  
Foundation**

# A life science cluster





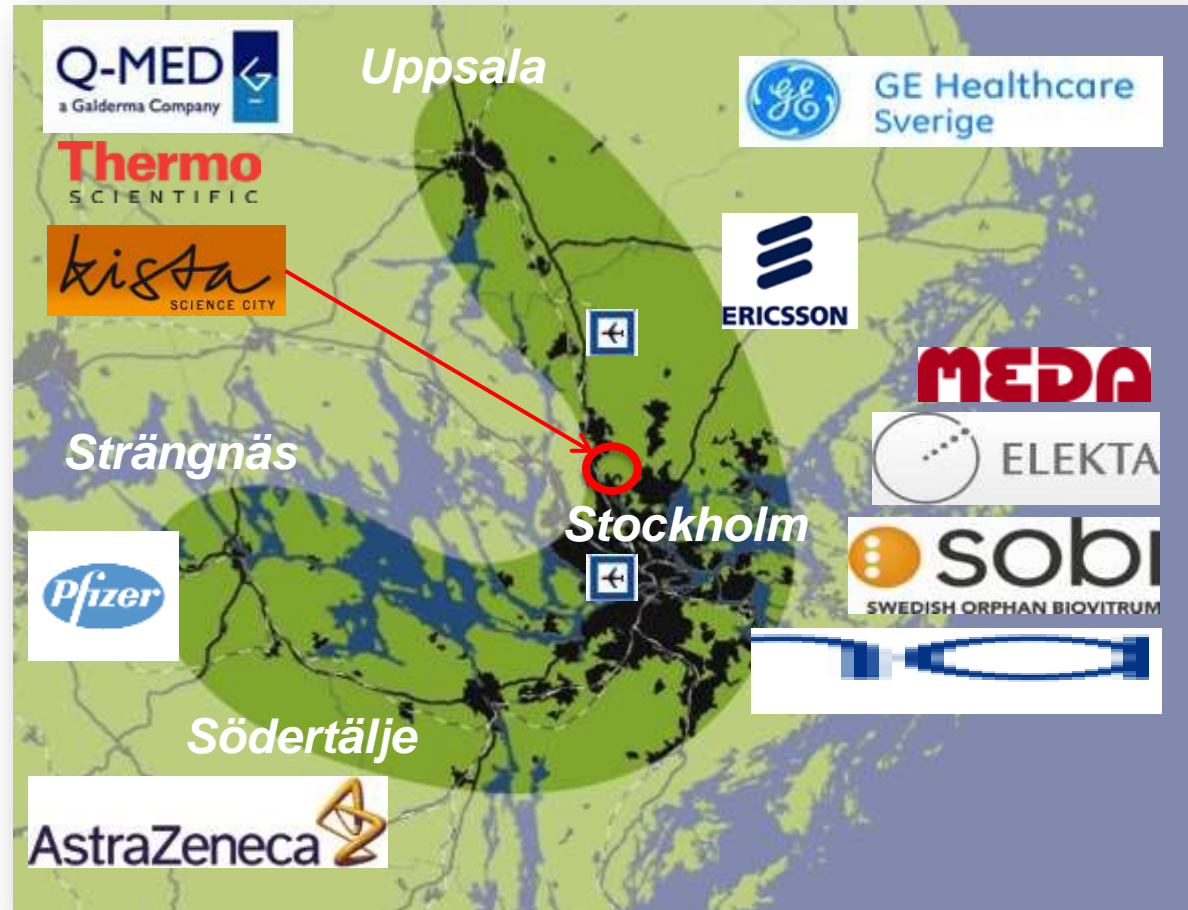
# A strong ICT cluster in the midst of the Stockholm-Uppsala life science cluster

## Life science cluster:

- 750 companies within life science
- 60% of the Swedish life science industry
- 5 universities with within life science
- 3 university hospitals

## ICT cluster:

- 1 000 companies
- Employing 23 000 people



# Why Health Tech matters

*"We are no longer a pharma company, we  
are a **care company**"*

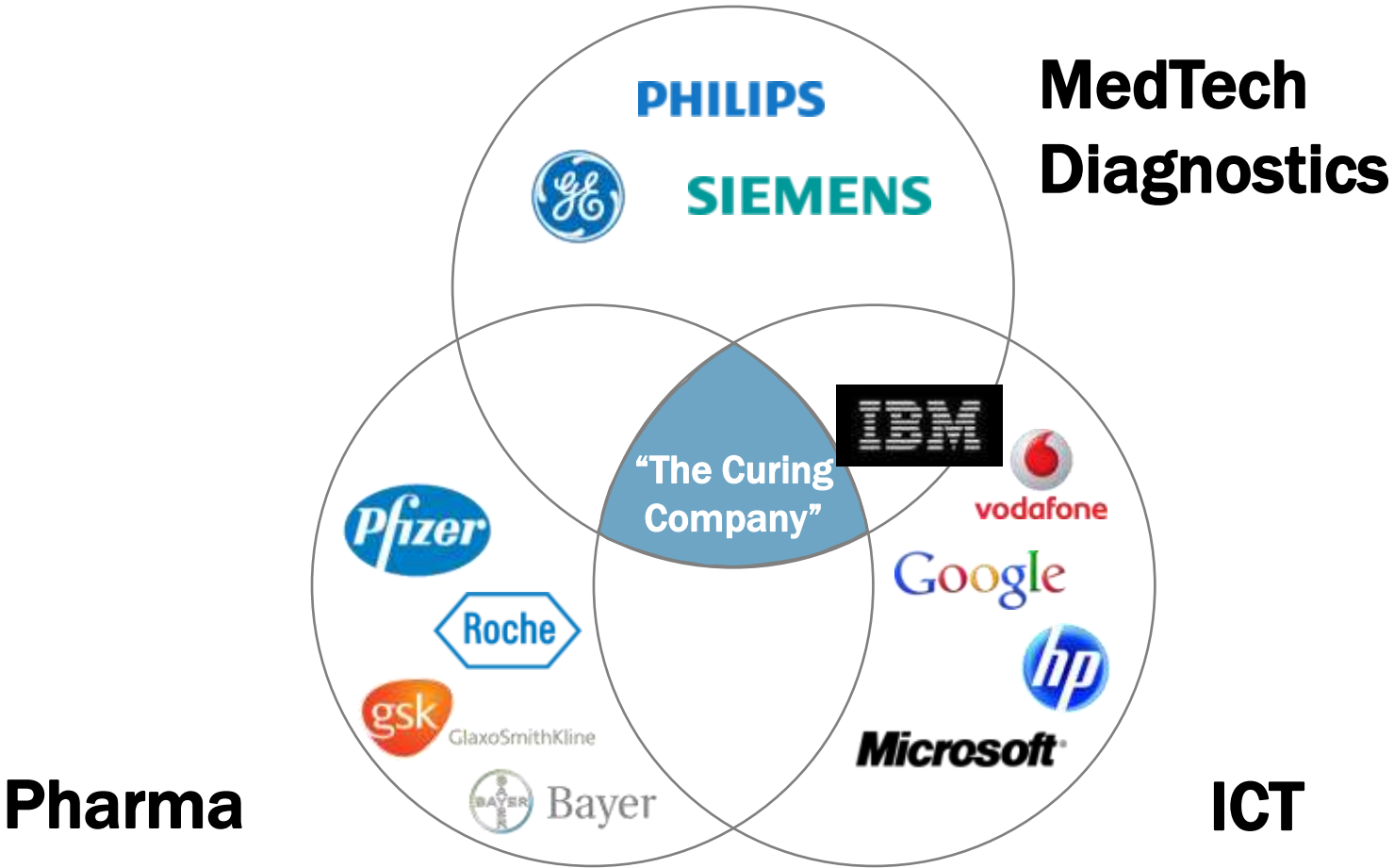
*Swedish representative from one of the Top-10 Big Pharma companies*

# Why Health Tech matters

- Pharma
  - Reach users
  - Better effect of drug treatments
    - compliance
    - healthy living
  - Understand effect of drugs (precision medicine)
- Medtech
  - Connected devices
  - Care flow / information flow
  - Home care / telemedicine
- Healthcare providers
  - Processes / information flow
  - Selfcare
  - Telemedicine



# Convergence



# Challenges

## Two different industry sectors

- Culture
- Regulations
- Dynamics, time to market
- Lingo
- Background from medical university vs tech university



- Meetings
- Knowledge transfer
- Inspire to go from idea to project
- Meeting spaces
- Networks



# What we are doing

## Initiated Digital Health Days

annual international conference since 2013



2015: 530 delegates attending, >1500 viewers of live stream,  
> 15000 views on youtube, >3000 twitter accounts reached

# What we are doing

Co-hosting the Health 2.0 Stockholm network since 2012



# What we are doing

## Organizing Health Hack Academy

annual innovation program with a weekend hackathon  
plus prototyping & business development support



THE WINNERS 2015 · FRIENDS & PARTNERS · HACKATHON CHALLENGES · KEEP ME UPDATED · PROGRAM: IOT FOR HEALTH HACKAT



# What we are doing

## Stockholm Digital Health

- A network of Health Tech companies in Stockholm
- Regular meetings
- Facebook group





# What we are doing

**H2** - co-working space for health tech companies  
HEALTH HUB

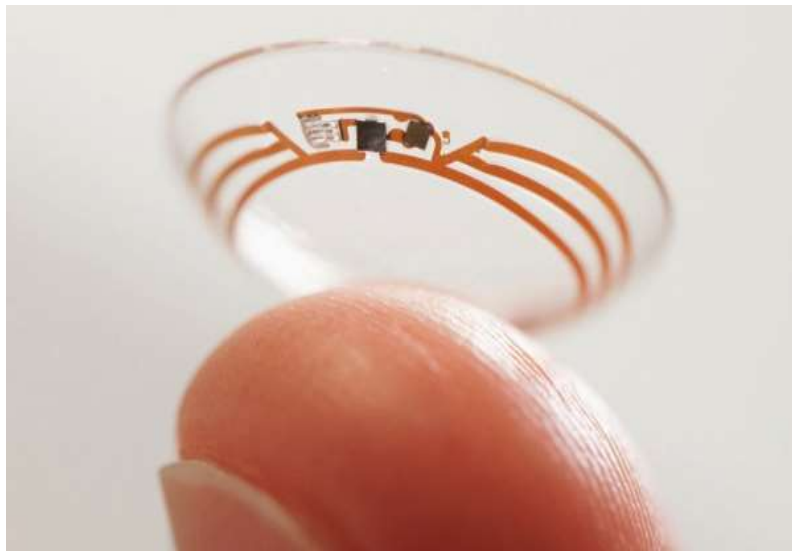
## Co-working & inspiration

- 30-40 startups/80-100 members
- Meeting & conference rooms
- Café/Lounge
- Seminars & events
- Hackathons & competitions



## Digital health twist

- Showroom for prototypes
- Streamed health data
- Accelerators for startups
- Network of clinicians
- Investors & partners



# New activities

Focus on helping SMEs provide solutions to healthcare system

- SMEs to team up with large companies
- SMEs to develop solutions together with health care providers
- Procurement processes
- Develop new reimbursement models
- Consumer products vs healthcare

# Results so far

[www.digitalhealthdays.se](http://www.digitalhealthdays.se)

[www.meetup.com/Health-2-0-Stockholm/](http://www.meetup.com/Health-2-0-Stockholm/)

[www.healthhackacademy.se](http://www.healthhackacademy.se)

[www.h2sthlm.com](http://www.h2sthlm.com)

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[www.ssci.se](http://www.ssci.se)